

Voys **Brand manual**



CONTENT

01

The brand heart
8 - 17

02

Brand archetype
18 - 21

03

Tone of voice
22 - 25

04

Tagline
26 - 29

05

Brand personality
30 - 33

06

Logo
34 - 41

07

Typography
42 - 49

08

Color
50 - 55

09

Design elements
56 - 61

10

Icons
62 - 65

11

Photography
66 - 71

12

Visual examples
72 - 81

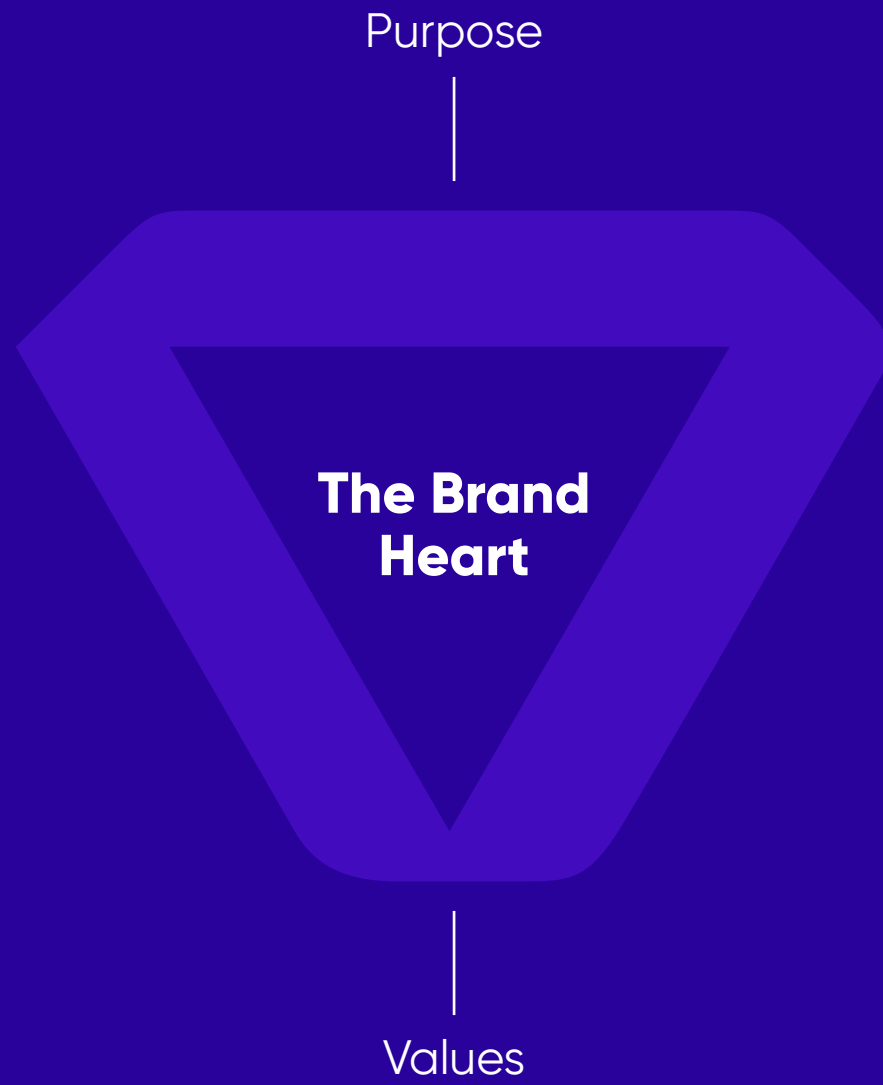


BRAND STRATEGY

The brand heart

01





Purpose
Giving people an equal voice

Brand values



Open

We are open and transparent in what we do, how we do it, and why we do it. We develop open technology with an open mindset and freely share our knowledge.



Equal

We don't look at your job description, we don't look at your title. We look at who you are and what you do. That's how we come together, that's how we work together. We treat everyone as equals because we are all different and yet equal.

Supportive

We care about the organization we are, the work we do, and the people we do it with. We are friendly, considerate, helpful, and cooperative.




Evolving

Change is a verb we embrace, both in how we work and in the technology we develop. We ask the why question and challenge the status quo. We push ourselves to be 1% better every day. This enables us to grow.

BRAND STRATEGY

Brand archetype

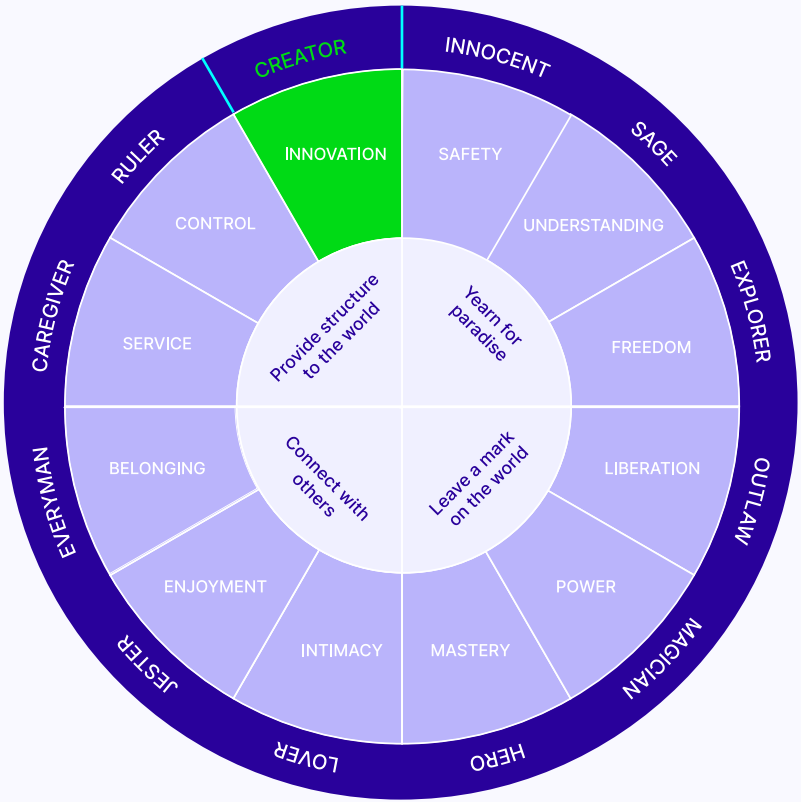
02

Brand archetype

Brand archetypes are twelve different and original characters that everyone instantly recognizes. They were invented by Carl Gustav Jung in his book about the archetypes and they live in the collective consciousness. Each archetype automatically evokes certain feelings, values and ambitions. Everyone wants a strong brand position for their brand. Strong brands are known to be based on one archetype, a primal character. This archetype describes the unique characteristics of the brand. The beauty of a primal character is that everyone is subconsciously already familiar with it.

Carl Gustav Jung

Carl Gustav Jung (1875-1961) was a Swiss psychiatrist and psychologist. He was the founder of analytical psychology.



Brand archetype model

IMAGINE WHAT'S POSSIBLE

Brand archetype Creator

The Creator believes that if you can imagine it, you can make it. They are driven by a deep desire to build things of lasting value, things that didn't exist before. The Creator is not interested in following templates or doing things the way they've always been done. Instead, they want to craft something meaningful, something that expresses a vision and brings new possibilities to life.

Like all brand archetypes, the Creator comes in many flavors. Some Creators focus on artistic expression and beauty, others on innovation and invention. What unites them is the belief that creativity is the ultimate form of self-expression. The Creator fears mediocrity and being seen as unoriginal. They would rather fail trying something new than succeed by copying others.

The Creator doesn't just create for themselves. They enable others to create too. They provide the tools, the inspiration, and the space for people to bring their own ideas to life. This is what separates the Creator from other archetypes: they genuinely want to see what you will build.

The Creator communicates with imagination and optimism. They speak about possibilities, not limitations. They celebrate the creative process, including the messy bits, the failures, and the unexpected discoveries along the way. Because that's where the magic happens.

Imagine what's possible

BRAND STRATEGY

Tone of voice

03

Tone of Voys

We're humans, not robots!

We're enthusiastic, familiar, and always kind. We're ambitious, light-hearted, and playfully curious. Wherever we can, we add a touch of cheeky banter, but we never force a laugh. We speak with warmth, excitement, and the informed confidence of people who love what they do and do it darn well.

We're creators and innovators, genuinely curious about the world around us. Our tone is expressive, conversational, inventive, and bold. We speak freely, invite feedback, and thrive on learning new things. We love a witty one-liner, dry humor, or a clever twist, but we never compromise on keeping our message clear and compelling.

As an organization rich in EQ, we know how to read the room. Some moments call for straight talk, others for a splash of jest. Either way, we stay human, humble, and helpful, grounded enough to listen and bold enough to lift the mood.

Good communication isn't about big words or sounding fancy; it's about genuine connection and creating pleasant moments that stick. We see communication as a craft, not just a function. When the moment calls for it, we find inventive ways to share ideas, whether through smart metaphors, humor, playful puns, or even a bit of

local slang to build real connection. At the heart of how we speak is an innate desire to make complex things feel relatable, intuitive, and delightfully easy to enjoy.

More about the tone of Voys

Informal

We speak like people, not like policies. Our tone is light, playful, and engaging, smart without sounding pretentious. We use plain language that makes sense to everyone. We read the room and match the moment, keeping things friendly, real, and naturally human.

Personal

We talk to people, not at them. We believe honesty builds trust, so it's okay not to have all the answers. What matters is caring enough to find a solution. Every conversation should feel like it's coming from your friendly neighbor: human, helpful, and grounded in warmth.

Curious

We ask questions, explore ideas, and never settle for the obvious. Curiosity keeps our voice fresh, our ideas inventive, and our communication engaging. It's how we find smarter, simpler, and more joyful ways to connect.

Appropriate

We know when to keep things straight and when to crack a joke. Our tone flexes with the moment, serious when needed and playful when it fits. Empathy guides the balance. We show up as our best selves, keeping communication genuine, confident, and emotionally tuned in.

Concise

We believe a good message doesn't need a hundred words when ten will do. Our writing is clear, punchy, and full of life. We trim the fat, keep the flavor, and make every word earn its place, whether it informs, delights, or earns a smile.

Candid

We value authenticity in every conversation. We say what needs to be said, but always with dignity and respect. Being direct doesn't mean calling a spade a bulldozer. We believe the truth lands best when it is wrapped in empathy and delivered with care.

Distinct

We are inventive, expressive, and unmistakably Voys. We turn tech-talk into real talk that clicks. Our creativity simplifies the complex, surprises audiences, and makes every message memorable. When we speak, people know it is us: smart, human, fun, and full of spirit.

Examples

In terms of communication, Voys operates across two primary market clusters: **literal markets** (e.g. NL) and **lateral markets** (e.g. SA). While our tone applies consistently across all markets, literal markets favor direct, concise expression, whereas lateral markets favor a more inventive, creative expression. In this context, the following examples show how the same message can be conveyed using our tone across different market clusters.

Our business communication solution is simple to set up and easy to use.

Literal

Business telephony that's effortless to set up and use.

Lateral

Business telephony so shamelessly easy, it should be sent to HR.

Our business telephony delivers secure, enterprise-grade reliability with maximum uptime.

Literal

Secure and reliable business telephony that's easy to trust.

Lateral

Business telephony that's stable as a rock, even when IT Dave isn't.

Our industry-leading support team ensures that you stay seamlessly connected.

Literal

Enjoy effortless connectivity, backed by expert support.

Lateral

Our support gurus keep you more connected than your yoga retreats.

BRAND STRATEGY

Tagline

04



FREEDOM IS CALLING

Freedom to connect

Build stronger connections between people and tools. Seamless integration with your tech stack lets you focus on what matters most: building boundless human relationships.

Freedom to move

Work how you want, where you want. Access your phone system on any device, anywhere, to stay seamlessly connected wherever work (or life) takes you.

Freedom to scale

Scale on your own terms. Add or remove users whenever you need, with a phone system that grows and adapts as your business evolves.

Freedom to choose

You're in complete control. Flexible plans you can cancel anytime. Choose only the add-ons you need and effortlessly self-manage your phone system.

BRAND STRATEGY

Brand personality

05

Our brand personality

Voys is your wonderfully quirky, wildly smart, and naturally helpful tech-whiz from next door. We'll resuscitate your router, explain quantum physics with fridge magnets, and keep the banter flowing like it's on unlimited data. We're clever without showing off, eccentric without going off the rails, and witty without trying too hard. Our superpower is making complex technology feel shamelessly simple and surprisingly satisfying to engage with.

We're the kind of tech-geeks who go skydiving: bold enough to jump, calculated enough to pack the parachute. We're human, grounded, supportive, and genuinely excited to share our experience. Curiosity fuels us, creativity guides us, and we love making unexpected connections that make things click. We bring the kind of energy that makes even the most stubborn tech troubles feel exciting to tackle.

Above all, we believe that every connection should feel like good company: warm, clear, and genuinely enjoyable. We listen before we leap, simplify before we speak, and always show up as humans first and tech-experts second. Because at the end of the day, technology should make life easier, connections richer and business a whole lot more enjoyable.

Our traits include

Laid back but not lazy

We are easygoing and informal, but we stay well-informed and focused.

Fun but not frantic

We love to lighten the mood, but we never slide into chaos or confusion.

Smart but not smug

We are top of our game, but we are never passive-aggressive or condescending.

Playful but pragmatic

We enjoy cheeky banter and dry humor, but always remain clear, respectful, and practical.

Bold but balanced

We take creative leaps with intention, pairing fresh ideas with grounded judgment.

Our personality scale



BRAND IDENTITY

Logo

06



Logos

Our logo consists of the word ‘Voys’ combined with the Penrose triangle. The Penrose triangle is an impossible object, an optical illusion that can’t exist in reality. It represents how we think: challenge the status quo, look at things differently, and create possibilities others don’t see yet.

The boxed logo

The boxed logo is our primary mark and the default for everything we make. Website, presentations, print, merch, events, signage. If you’re placing our logo somewhere, this is the one you use.

A recognizable brand is a consistent brand. One logo, used the same way, everywhere. The boxed version gives us that. It works on any background, at any size, in any context. That predictability is what makes people recognize us before they’ve even read the name.

Logomark

The Penrose triangle on its own, without the wordmark. We use it in two versions: the outline and the filled version. The logomark is reserved for situations where space is limited or where Voys is already clearly established in context. Think favicons, app icons, or a small accent on something that’s already unmistakably ours.

If there’s any doubt whether people will recognize us from the logomark alone, use the boxed logo instead.

Clearspace

Always keep enough breathing room around the logo. The minimum clearspace equals the size of the logomark. This keeps the logo visible and prevents it from feeling cramped or cluttered.

Voys logo →



Clearspace →



Boxed logo →



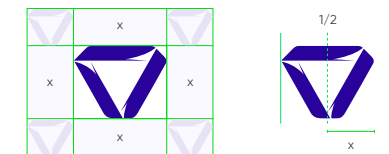
Clearspace →



Logomark →



Clearspace →



Logo colors

The boxed logo comes in a set of approved color combinations. These are listed in order of preference. Pick the highest option that works for your application.

- 1. **Voys Blue box, white logo.** This is the default. If you can use this, use this.
- 2. **White logo on dark or colored backgrounds.** When Voys Blue isn't available as the background, the white logo works on any sufficiently dark surface.
- 3. **Black logo.** Last resort. Only when color isn't an option, like black-and-white print.

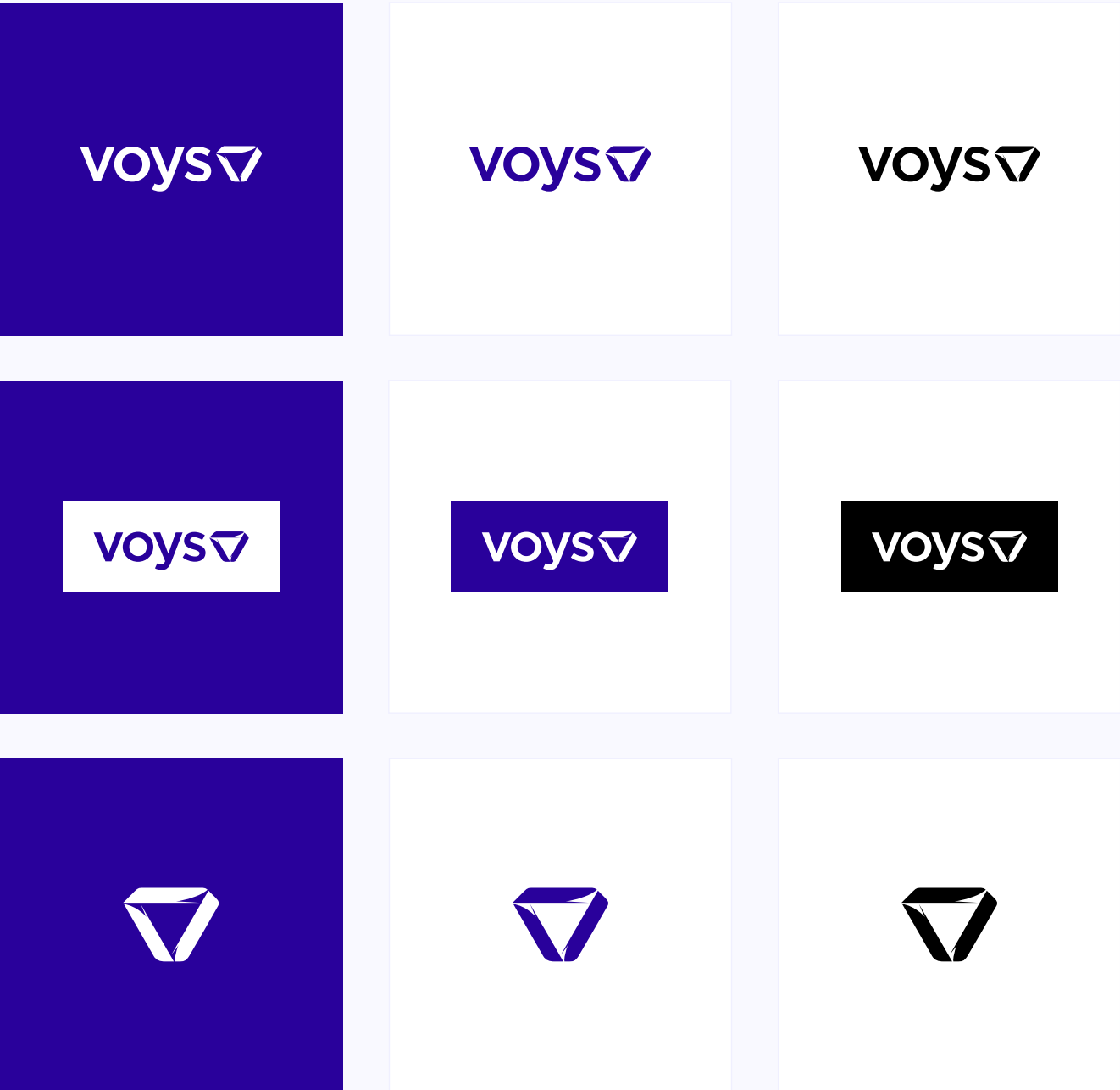
For complex or busy backgrounds (photos, patterns, gradients), always default to the boxed logo. The box acts as a container that guarantees readability regardless of what's behind it. This is exactly the kind of situation it was made for.

Don't alter the logo

The logo is final. Don't modify it. This means:

- Don't change the colors beyond the approved combinations. Don't stretch, compress, or rotate it.
- Don't add shadows, gradients, outlines, or any other effects.
- Don't rearrange the elements. Don't place the unboxed version on busy backgrounds.

If you're unsure whether something counts as altering the logo: it probably does.



Specific applications

Some formats need a tailored version. These are the approved exceptions to the standard boxed logo:

Favicon. Logomark in a square container.

App icon. Logomark on a Voys Blue background with rounded corners.

Social media (circle). Full logo on a Voys Blue circular background.

Social media (square). Full logo on a Voys Blue square background.



Favicon



App icon

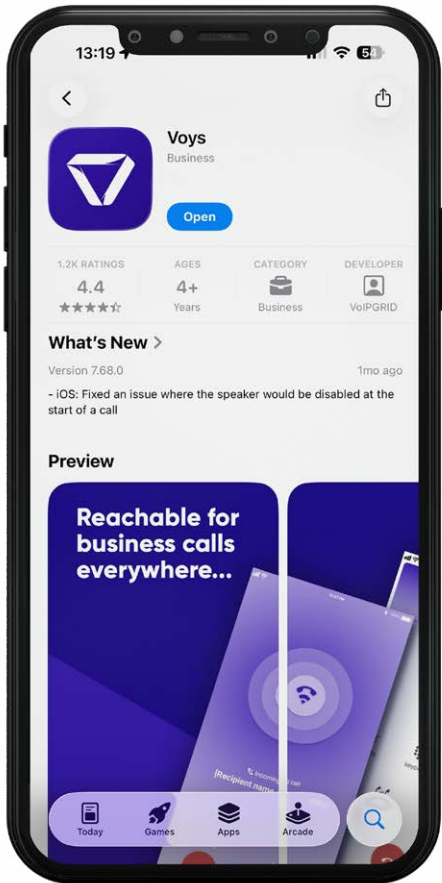


Social media circle



Social media square

Always use the official logo files. Don't recreate the logo, trace it, or pull it from a screenshot. The approved files are available in our Global Brand System. You'll find every version mentioned above in the formats you need: SVG for digital, EPS for print, and PNG for quick use. Grab the right file, place it, done.



BRAND IDENTITY

Typography

07

Typography

Weights

Our brand typeface, **Gilroy**, comes in ten weights from thin to black. We most commonly use Light, Regular, Bold, and Extra Bold.

Alternative: Use Poppins when Gilroy is not available.

Styles

Gilroy comes in twenty styles including a full set of italics that can be (tastefully) used to add emphasis.

Body text

We use **Orkney** for all our body texts. Orkney comes in four weights from light to bold.

Alternative: Use Trebuchet MS for body text when Orkney is not available.

Special texts

We use **Smoothy** capitals for all our special texts. Use this font carefully or do not use it.

Gilroy / Titels

Aa

AaBbCcDdEeFfGgHhIi
JjKkLlMmNnOoPpQqRr
SsTtUuVvWwXxYyZz

Orkney / Bodytext

Aa

AaBbCcDdEeFfGgHhIi
JjKkLlMmNnOoPpQqRr
SsTtUuVvWwXxYyZz

TO SPICE UP
THE BRAND WE USE
THE SMOOTHY FONT.

Note: See examples on page 15, 21, 48, 61 and 79

Smoothy / Special texts

ABCDEFGHI
JKLMNOPQR
STUVWXYZ

Pairings

It is important to maintain these type pairings as shown below. This allows for clarity, consistency, and a strong hierarchy for all communications.

Option 1

Extra bold

Header

Regular

Subhead

This headline is three lines and set in extra bold

This subhead is 1/2 the point size of the headline and set in regular

voys

Hierarchy

Extra bold weight should be paired with Regular weight, and Bold weight should be paired with Light weight.

Option 2

Bold

Header

Light

Subhead

This headline is three lines and set in bold

This subhead is 1/2 the point size of the headline and set in light

voys



H1 title can be scaled up to 2/3 of the page width

Recommended H2 title size is 60% of the headline size

Body copy should be set in either Orkney regular or light. The recommended type size is 1/4 of the headline size, although we leave it up to the designer to choose size that fits each unique layout.

Body copy should be set in either orkney regular or light. The recommended type size is 1/4 of the headline size. although we leave it up to the designer to choose size that fits each unique layout.

Body copy should be set in either orkney regular or light. The recommended type size is 1/4 of the headline size. although we leave it up to the designer to choose

size that fits each unique layout. Body copy should be set in either orkney regular or light. The recommended type size is 1/4 of the headline size. although we leave it up to the designer to choose size that fits each unique layout.

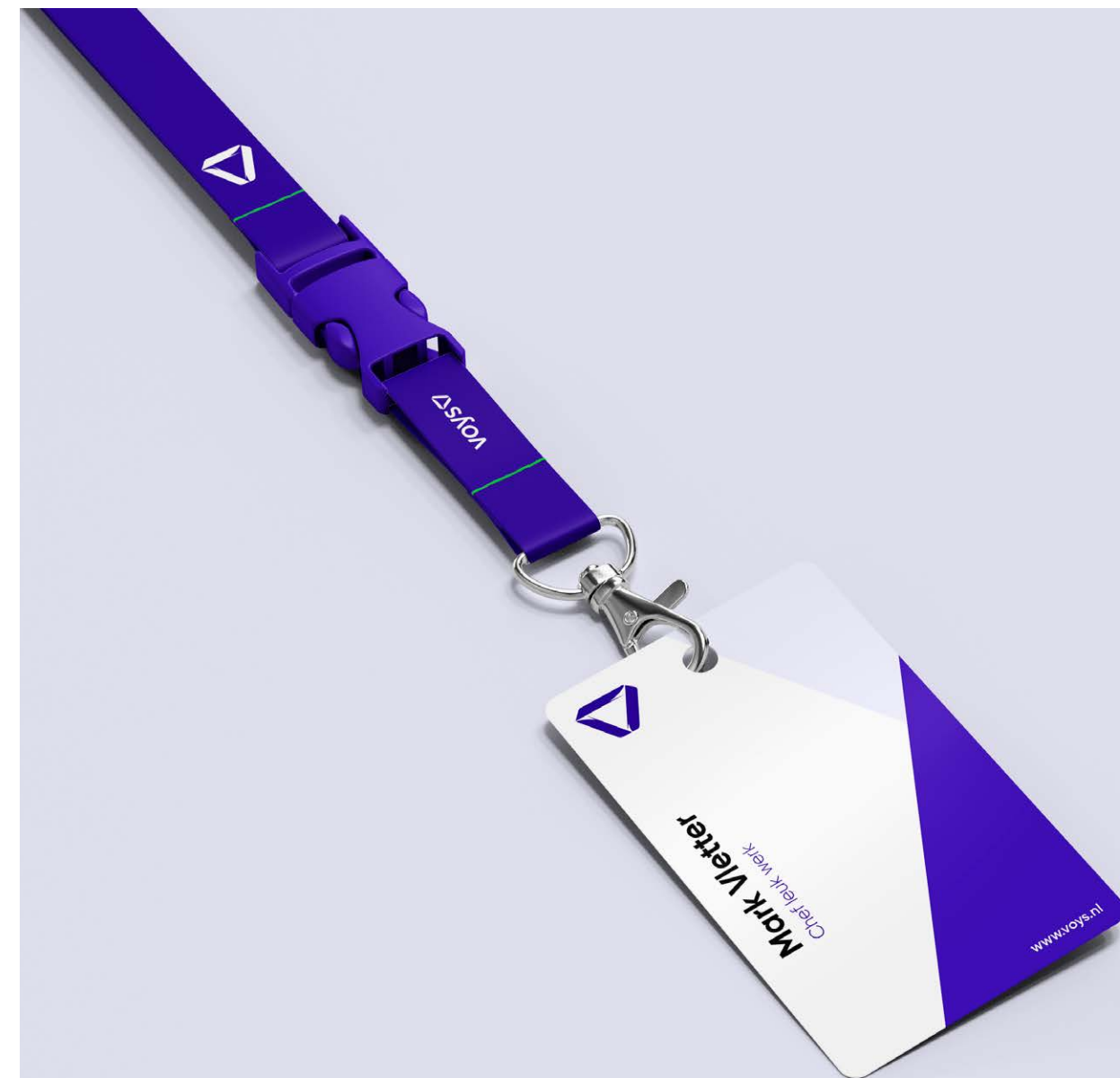
“Pull quotes should be set using Gilroy-Semibold at 1/2 of the tagline size with hanging quotation marks, and can be colored to match the content.”

- List items set in Orkney regular or light
- Equal to body copy size
- Set line spacing to 2x type size

Statics should be

60% of the headline size

60% of the headline size



BRAND IDENTITY

Color

08

Color palette

Everything starts with Voys Blue. It's the color people recognize us by, and it leads every piece of communication we put out. The rest of the palette supports it. Think of it as the band: Voys Blue is the lead singer, the others back it up.

Is it blue? Is it purple? We've had this argument more times than we can count. Half the office says purple. The other half will genuinely fight you over it. The truth lives somewhere in the violet spectrum, but "Voys Violet" didn't survive the naming committee. So Voys Blue it is. You're welcome to have an opinion. You're wrong, but you're welcome.

Voys Blue
HEX: #270597
RGB: 39, 5, 151
CMYK: 100, 96, 6, 1
PMS: 2735 C
RAL: 5002 (Ultramarinblau)

Functional colors

Black and white. They do the heavy lifting so our colors can shine. Contrast, structure, breathing room.

Black
HEX: #000000
RGB: 0, 0, 0
CMYK: 50,50,50,100
PMS: BLACK 6 C

White
HEX: #FFFFFF
RGB: 255, 255, 255
CMYK: 0, 0, 0, 0
PMS: WHITE

Accent colors

This is where the energy comes in. Use them to highlight, to draw attention, to break up a sea of blue. But use them with restraint. They're the seasoning, not the dish.

Modern Lime
HEX: #4AD938
RGB: 74, 217, 56
CMYK: 65, 0, 96, 0
PMS: 802 C

Aqua
HEX: #00FFFF
RGB: 0, 255, 255
CMYK: 100, 0, 0, 0
PMS: 319

Coral
HEX: #FF4D5B
RGB: 255, 77, 91
CMYK: 0, 72, 61, 0
PMS: 178

Background colors

Softer variations of our core color. Perfect for backgrounds, sections, and layered layouts where full Voys Blue would be too intense.

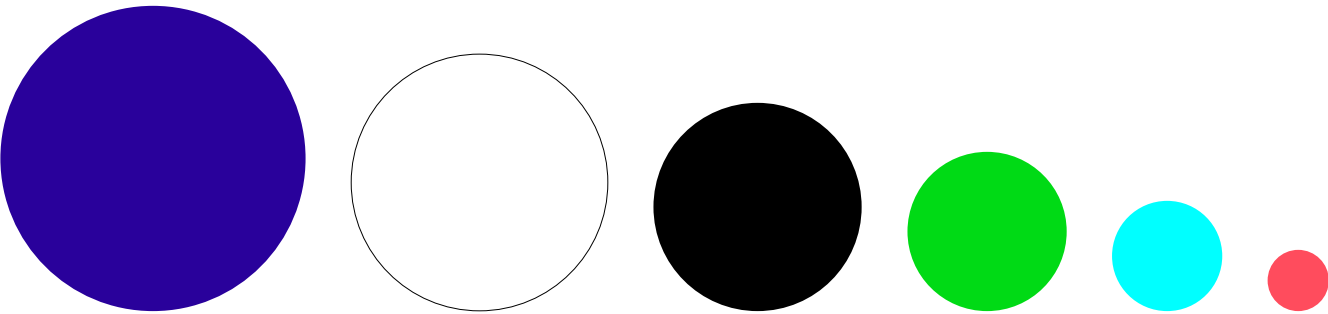
Ice
HEX: #F0F0FF
RGB: 240, 240, 255
CMYK: 5, 8, 0, 3
PMS: 664

Regal Frost
HEX: #B7B2F8
RGB: 183, 178, 248
CMYK: 18, 22, 0, 1
PMS: 665

Royal Blue
HEX: #3B14B9
RGB: 59, 20, 185
CMYK: 91, 86, 0, 0
PMS: 2726 C

How to combine

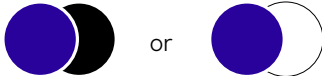
Voys Blue leads. Always. Everything else follows.



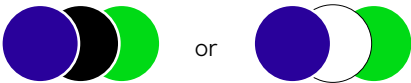
One color → Voys Blue



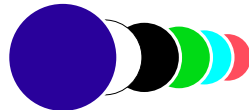
Two colors → Voys Blue plus black or white



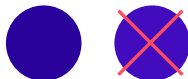
Three colors → Add one accent color



Four colors or more → Keep the hierarchy proportional and let Voys Blue take the most space.



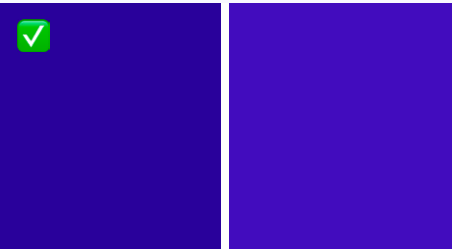
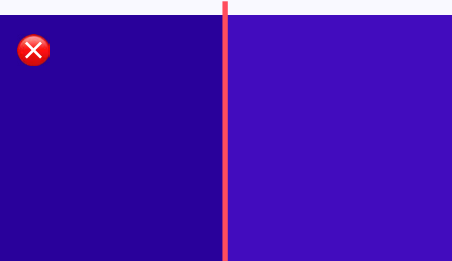
Cap it at two accent colors per design. And don't combine Voys Blue with Royal Blue in the same composition. They're too close in hue. Instead of reinforcing each other, they just look like a printing error.



The Voys Blue print rule

Here's a practical one. Voys Blue (#270597) sits in the violet range, which makes it a notoriously tricky color to reproduce consistently in print. Small differences in ink, paper, or press calibration become very visible when two Voys Blue surfaces sit next to each other. Every little inconsistency shows.

The fix: always put a separating color between two Voys Blue elements. White is the go-to. This way, even if the color shifts slightly between print runs or panels, nobody notices. Same rule applies to physical spaces, signage, and large-format materials. If two surfaces are both Voys Blue, put something between them. Your printer will thank you.



Digital vs. print

For screens, use HEX or RGB. For professional print, go with PMS (Pantone). It's the only system that guarantees your Voys Blue actually looks like Voys Blue across different printers and paper types. CMYK works when Pantone isn't an option, but treat it as a fallback.

For physical materials, signage, and anything architectural: use the RAL classic code 5002.

Digital	Print
Recommended HEX #270597 or RGB 39, 5, 151	Recommended PMS 2735 C or CMYK 100, 96, 6, 1
Architectural and signage	
RAL Classic RAL 5002	

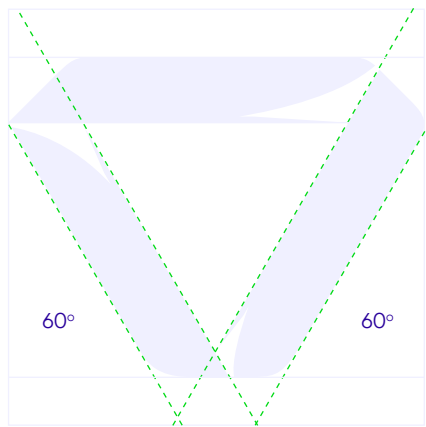
BRAND IDENTITY

Design elements

09

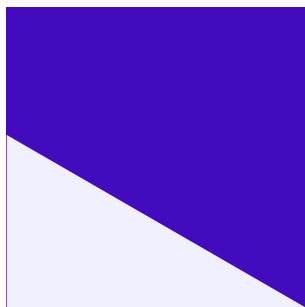
Design element 1

The first design element we use is based on our logomark which is made up of three equal sides that are at an angle of 60 degrees. This 60 degree angle, or if you like, the remaining 30 degrees is used as below.



Examples

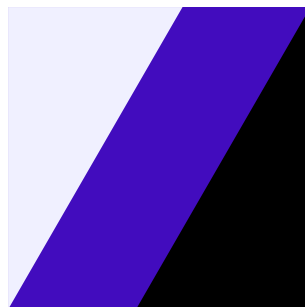
1. Single shape →



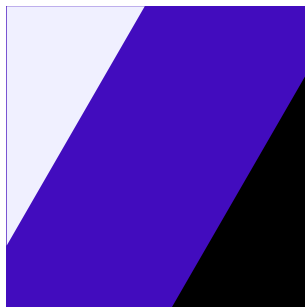
2. Single shape rotated →



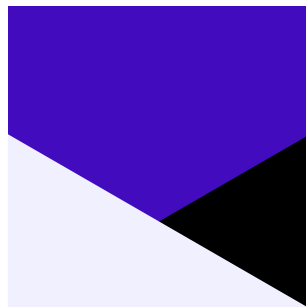
3. Multiple shapes →



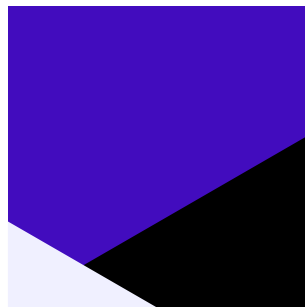
4. Multiple shapes resized →



5. Shapes overlap →



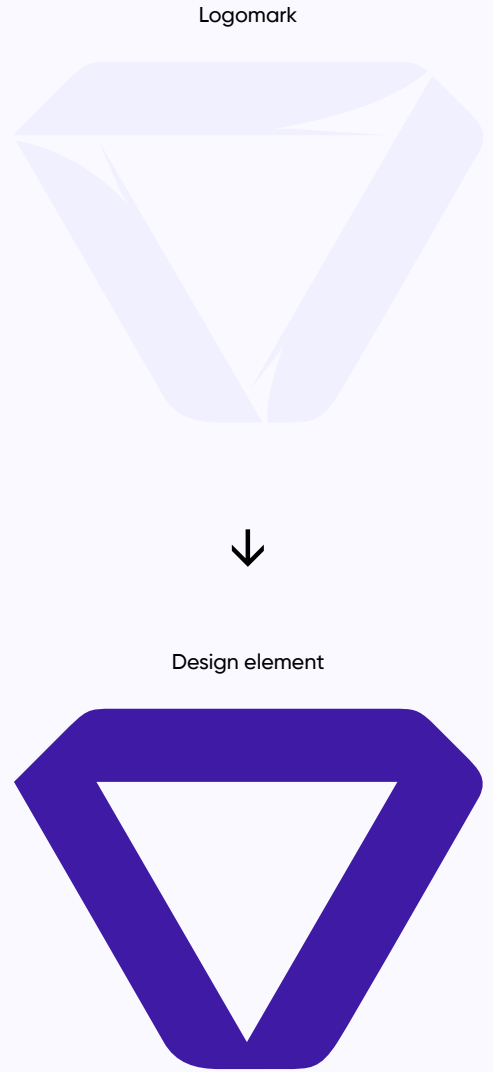
6. Shapes overlap resized →



Design element 2

The second design element is a modification of our logomark. This more solid version can be both enlarged and reduced without losing any detail.

Whether it's projected on an immense wall, a tiny key ring or on a bag, the element remains intact.



BRAND IDENTITY
Icons

10

Icons

Simple shapes, clean lines, limited color give our icons a modern feel and make it easy to digest and understand at a glance. That’s why we make use of **FontAwesome V6 Pro**. You can use the icons in four different styles, from thin to solids.

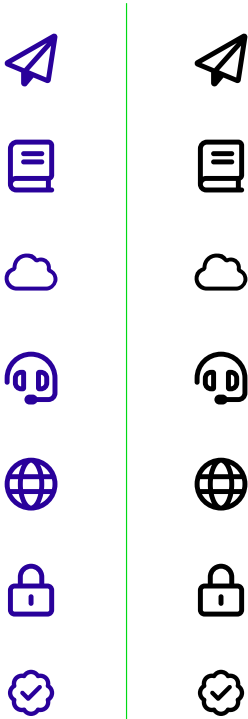
Color usage

When we place an icon on white, we can choose to use the black or Voys purple color. When the icons are placed on a colored background, as shown in the brand colors, white is our go to color.

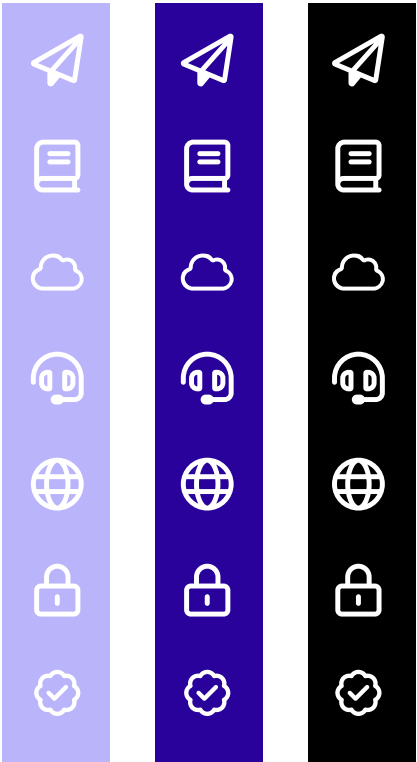
When the background gets lighter than the lightest Voys purple the color of the icon turns to black again.



Color usage



Background usage



FEATURES

Business telephony for the smartest companies

With our fixed business telephone number services and our Virtual Phone System, we help you build better relations with your customer.



Voys Intelligence

Discover Voys Intelligence: convert your customer conversations into searchable text, shareable insights, and data you can use right away.



Super smart telephony

With Voys’ advanced cloud telephony system, you are optimally accessible to your customers. You are in control and accessible however you want to be.



Made in

Voys is made and hosted in the EU.



Webphone

The webphone turns any computer into a telephone. With Voys, you can be reached anywhere on your fixed business telephone number, as long as your PC or laptop is nearby.



Reviews

We have been collecting customer reviews since 2012. In recent years, we have been asking customers to share their experiences via Kiyoh, an independent review site.

BRAND IDENTITY

Photography

11

Photography

Real people, real products, real moments.

Our photography shows who we are and how we work. People are the primary focus: the colleagues who build, support, and sell what we make. They're proud of what they do, and it shows. That energy is what we capture. We want anyone looking at our photos to feel what it's like to be part of Voys.

We put people front and center, whether it's a colleague, customer, or partner. We celebrate what makes every individual unique. Don't hide freckles, scars, tattoos, or gray hairs. Everyone has a story worth telling, and we love to tell it.

Alongside people, we photograph our products in action and the details that make Voys recognizable. Not everything needs a face in it. Sometimes a logo, a branded object, or a detail from our space tells the story just as well. That mix of people, product, and brand details is what keeps our imagery from blending in with generic office photography.

These guidelines are about what you put in front of the camera, not about settings or specs. The choices that matter: who or what do we photograph, and how should it feel?

Show the people who know. When a story is about a specific topic, photograph the colleague who actually knows the stuff. Writing about support? Show the support team.

Launching a new feature? Show the developers who built it. We don't use random faces or stock photos. The person in the picture is the person with the knowledge. This keeps our communication honest and puts our colleagues in the spotlight they deserve. (We call them colleagues, never employees. It reflects how we work.)

Our approach focuses on three things:

Light the subject well. We want to see what we're photographing. Properly lit, clearly visible, even in tricky environments like trade shows or dim offices. How you get there is up to you. Off-camera flash, fill light, a window. The technique is your call. The result is what counts.

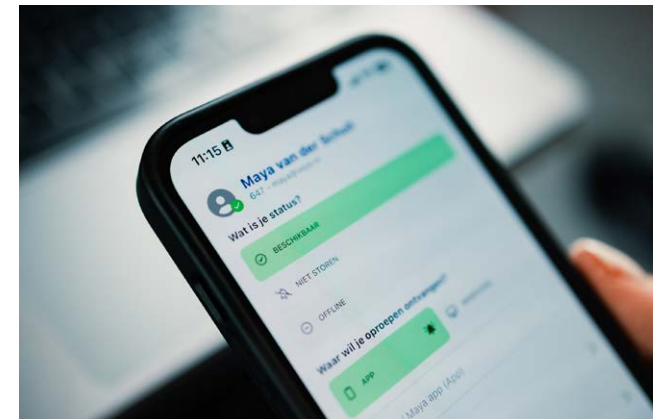
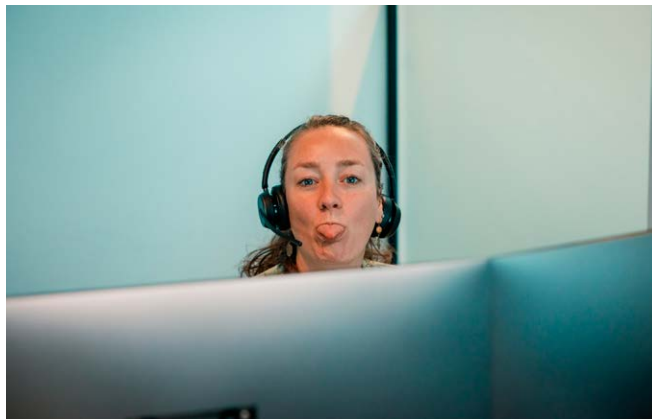
Keep it uplifting. Positive energy. People laughing, collaborating, building, connecting. We're a Creator brand: we build things that make work better. That should come through in every shot. Our photography should feel warm, optimistic, and inviting. If looking at the photo doesn't make you want to be there, pick a different one.

Stay authentic. Posed or candid, doesn't matter. It needs to feel real. No stiff corporate headshots, no forced smiles, no staged perfection. Someone wants to pull a funny face? Let them. The personality of the subject should always shine through. Our color grading supports this: natural, flattering tones that work across all skin types and lighting conditions. We also showcase our products in use: the app,

the webphone, the portal. Technology serves people, not the other way around. Show that.

Photography means camera. If AI visuals appear next to our photos, make them obviously artificial. Surreal, exaggerated, clearly stylized. Never realistic enough to pass as a real photo. Zero doubt about what's real and what isn't.

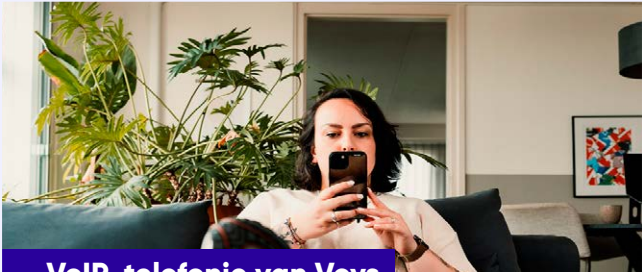
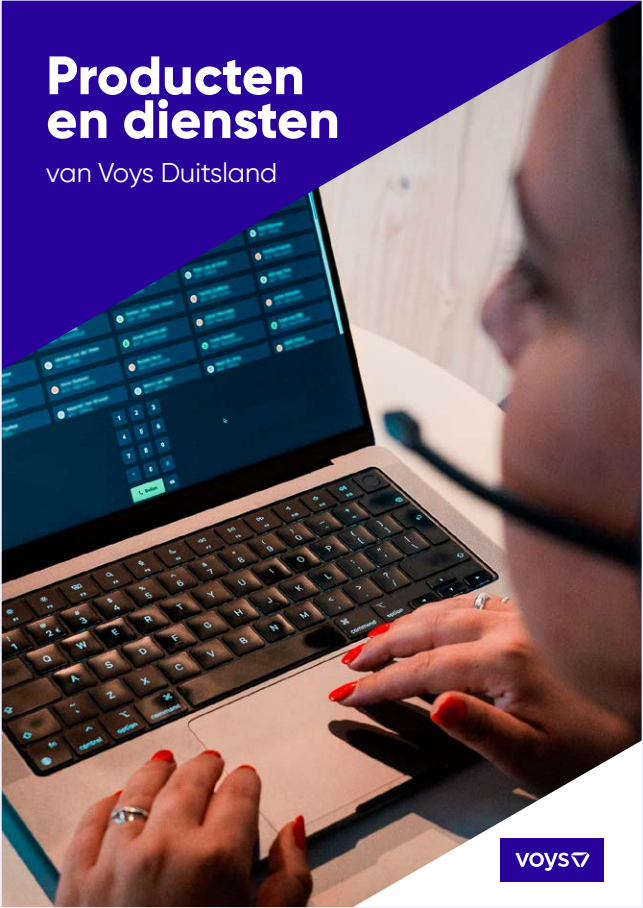
Retouching. We keep it minimal. On people: only remove temporary imperfections, things that would be gone in two to three weeks. A pimple, a small scratch. Permanent features always stay: scars, birthmarks, moles, wrinkles, tattoos. These are part of who someone is. On backgrounds: remove distractions like a stray cable or an exit sign. Everything else: keep it real. We're not creating a fantasy. We're showing real people doing real work.



BRAND IDENTITY

Visual examples

12



VoIP-telefonie van Voys

Wat betekent dat eigenlijk, VoIP? De term staat voor Voice over IP, oftewel bellen over internet. Wie klant is bij Voys, heeft toegang tot een online telefooncentrale. Hierin beheert u de telefonische bereikbaarheid. Zo kunt u eenvoudig de diensten uitbreiden of juist afschalen. Zolang u internet hebt, kunt u met onze telefonie bellen met je vaste zakelijke telefoonnummer. Ook als je onderweg bent, wisselt u van werkplek of een dagje thuiswerkt. **Wat heb je nodig?**

- Een goede internetverbinding
- Onze webbased online beheeromgeving
- Een telefoonnummer
- Een desktop, laptop of mobiele telefoon
- Indien je een vast telefoontoestel wilt gebruiken: een VoIP-toestel

Kosten

 Kosten per gebruiker per maand
€17,99

 Kosten per telefoonnummer per maand
€2,00

Je bent al Voys-klant vanaf 19,99 euro per maand.

01. Optimaal bereikbaar
Met de VoIP-telefonie van Voys maakt je je bedrijf optimaal bereikbaar, precies zoals jij dat wilt. Wil je flexibel bereikbaar zijn? Kies dan voor de Freedom app, waarmee je met je zakelijke nummer via je mobiele telefoon. Via je desktop of laptop bellen? Dat kan ook. Kies dan voor de Webphone, waarmee verander je elke computer in een telefoon. Geef je toch de voorkeur aan een vast telefoontoestel? Dan is een VoIP-toestel de oplossing.

02. Flexibel en betrouwbaar
De telefonie van Voys schaal je altijd mee met de grootte van je bedrijf. De beheeromgeving zit volledig in de cloud. Daardoor is die altijd up-to-date, maximaal beveiligd en voorzien van de nieuwste technische mogelijkheden.

03. Briljante support
Onze online beheeromgeving is eenvoudig en klantvriendelijk. Kom je er toch niet helemaal uit? Neem dan contact op met team Klantgebruik via mail, chat of telefoon. Zij helpen je met alle liefde verder.

04. Per dag opzegbaar
Onze klanten verdienen absolute vrijheid. Daarom werken we niet met langlopende contracten. Je kan onze diensten per dag opschalen en stopzetten.

05. Vriendelijk voor je portemonnee
De maandelijkse tarieven bij Voys zijn altijd duidelijk. Zo betaal je bij ons geen installatie- of onderhoudskosten. Daarnaast zijn we openbaar transparant over onze prijzen, dus geen verrassingen aan het einde van de maand.

VOYS.PT

Business telephony for the smartest companies

Offer the best cloud telephony solutions with **Freedom:**

- 20 years of cloud telephony experience
- Easy to use cloud phone system
- Smart features, like call transcriptions
- Trusted by 36,500 companies
- Cancel any day

What do we offer?

Flexible and future-proof platform

Mobile App & Webphone

Smart integrations with business tools



voys

VOYS.PT



Our reseller offering

Bronze	Silver	Gold
- One-time 100% commission MRR - Minimum of 3 active customers - Support is done by Voys - No growth target	- Monthly recurring 10% commission MRR - Minimum of 10 active customers* - Support is done by Voys - Growth target 2 customer per year	- Monthly recurring 20% commission MRR - Minimum of 35 active customers* - Support is done by Voys - Growth target 10 customer per year

*A total MRR is required across all active customers

Curious?

Great! This is just a taste of Freedom. Want to know more about our platform or are you ready to partner up? Let's connect! Together we'll make your business thrive.



Mélody Deunier
International Business Developer

voys.pt info@voys.pt +35 1 21 125 3092

voys

Campaigns



voys

New professional appearance in 2023 with your business number

- ✓ 15 minutes demo
- ✓ Setup within 24 hours
- ✓ Daily cancellable
- ✓ 30 days free trial

Request a demo

Two smartphones are shown. The left one displays a large green checkmark and a Wi-Fi icon. The right one displays a "Recents calls" list with various contact names and numbers.

Alles-in-één communicatie voor het onderwijs

- ✓ Slimme telefonie voor het onderwijs
- ✓ Remote en hybride werken
- ✓ Integreert eenvoudig met Teams

Boek een demo!

A man in a white shirt and headset is sitting at a desk, talking on a phone. On the desk are a mug, a notepad, and a Rubik's cube. The Voys logo is on the desk.

Interessiert an Business-Telefonie, die mit Deinem Start-up wächst?

- ✓ 1€ | 1 Nutzer | 1 Jahr
- ✓ inklusive 1 Rufnummer
- ✓ 500 Freiminuten pro Monat

Jetzt Angebot sichern

A woman is smiling and talking on a phone. The background is a gradient of blue and purple.

Presentation





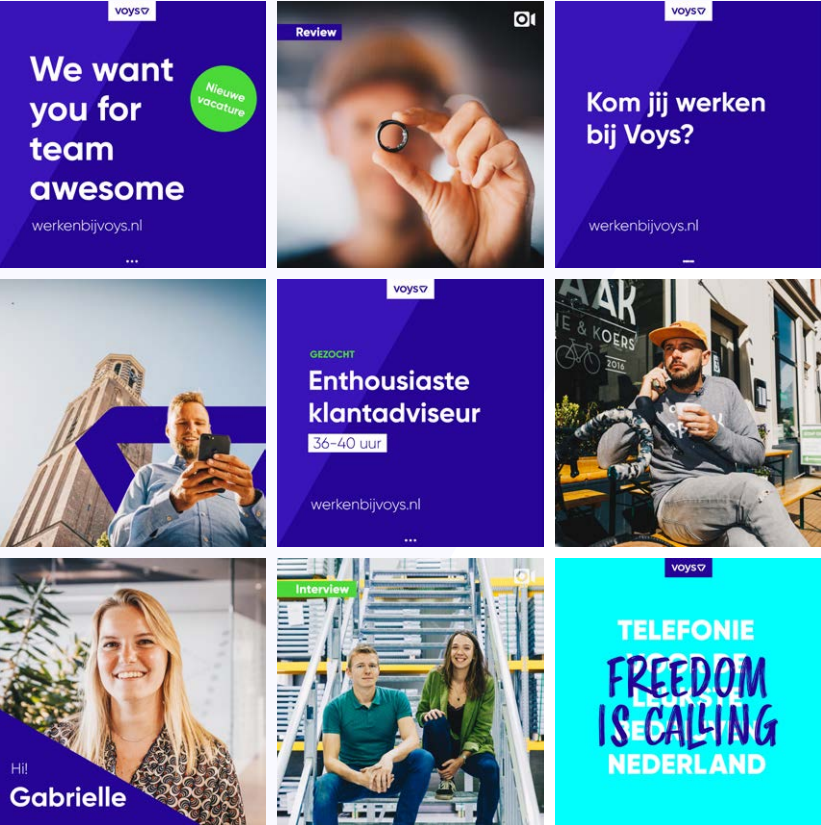
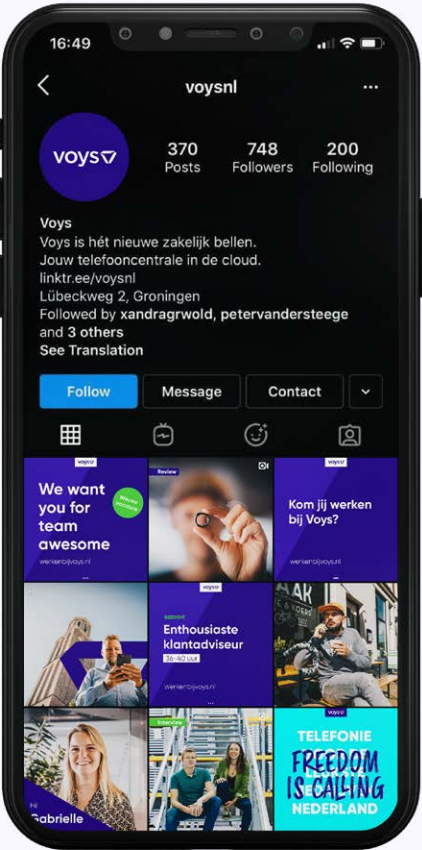
Dennis Versnel
Partnermanager

- 13 jaar ervaring in onze mooie industrie
- Bijna 1 jaar werkzaam bij Voys
- Getrouwd en 4 kinderen

Zakelijke telefonie voor de slimste bedrijven



Social media



4200+ reviews, Gemiddeld een 8.7 op Kijyah

OfferteHulpStatusContactNL

voys

OplossingenProductOver VoysPrijzen

Inloggen

Aanmelden



Zakelijke **communicatie** voor de slimste bedrijven van Nederland

Ons #1 zakelijke cloud-communicatiesysteem verbindt jouw klanten direct met de juiste collega.

Binnen 1 werkdag bereikbaar

Per dag opzegbaar

Starters en zelfstandigen →

Groeiers en MKB

Meer dan 200 werkplekken? [Bekijk grootzakelijk en contactcenter.](#)

freedom

 Rode Kruis

de Bibliotheek



TNO

innovation for life

Van eenpitter tot multinational: altijd een uitstekende oplossing

80

81

voys 